Richfield 2040: Public Engagement Phase 1 Results

Approach

- **Pop-Up Events**
  - Transit Routes - May 9th
  - Loaves and Fishes (Hope Church) - May 10th
  - City Hall/DM - May 30th
  - Neighborhood Meetings (15) Led By the Steering Committee

- **Online Engagement**
  - Public Input Mapping Tool - April 20th through June 20th
  - Facebook Postings - Ongoing
What have we heard?

Identify the City’s Best Characteristic

- Affordable
- Friendly
- People
- Proximity
- Urban
- Woodlake
- Safe
- Schools
- TheHub
- Small Town
- Diverse
- Clean
- Nice
- Bike Lanes/Tails
- Community Facilities/Services
-Good
- Progressive
- Traffic
- Quite
- Parks/Recreation
What have we heard?
Identify the City’s Best Characteristic

Respondents enjoy the city’s proximity to downtown Minneapolis, MSP Airport, and the Mall of America.

Residents described Richfield as quite, clean, diverse, and friendly.

Richfield has a “strong sense of place” and “community feel.”

Richfield is well connected for bicyclists.
What have we heard?
What is your favorite place in Richfield?
What have we heard?

What is your favorite place in Richfield?

Many respondents indicated Wood Lake, Veterans Park, and Augsburg Park as their favorite place to visit.

Residents have a strong connection to the community’s parks and open spaces.

Proximity to shops and local restaurants (e.g. Lyn 65 and Pizza Luce.)
What have we heard?
What is a needed amenity in Richfield?
What have we heard?

What is a needed amenity in Richfield?

Expand the city’s pedestrian and bicycle network.

Valued, but enhancements are needed.

Improve development opportunities and aesthetics along E. 66th Street.

There is a strong desire to improve roadway (e.g. Penn Avenue) aesthetics.

Respondents would like to see more dog parks.
What have we heard?
Identify your biggest concern for the future of Richfield?
What have we heard?
Identify your biggest concern for the future of Richfield?

Respondents identified the HUB as an area for redevelopment.

Building aesthetics along Penn Ave.

Improved housing options.

Affordable housing and redevelopment in the southeast quadrant.
What have we heard?

How do you typically travel to your favorite place in Richfield? (Choose all that apply)

- Car - 62%
- Walking - 47%
- Biking - 38%
- Transit - 0.05%

What makes Richfield a great place to live, work, and play (key themes)?

- Respondents enjoy the city’s **proximity** to downtown Minneapolis, MSP Airport, local businesses, and the Mall of America.
- Residents have a strong connection and appreciation for the community's **parks and open spaces**.
- Respondents recognize the benefits of Richfield’s **small town character, inclusive feel, and diverse people**.
- Residents value the **affordability** of the community.
- Residents appreciate and utilize the **bike and pedestrian trails** throughout the community.

What should Richfield look like in 2040?

- Respondents envision more **diverse housing opportunities, people, and local small business opportunities**.
- Residents expect **blighted areas** of Richfield to be **redeveloped**.
- Respondents anticipate there to be **more opportunities or improved services** for **walking, biking, and transit**.
- Residents expect **enhanced education** opportunities and standards along with modernized facilities.
- Residents envision **less concerns about crime** through greater enforcement and community engagement.