Richfield Connectivity Plan

SIGNAGE PEDESTRIAN & CYCLING PRECEDENTS
Signage

The purpose of including signage, is to provide an overall image of a neighborhood or district, mark edges or entry points, and give information about directions, destinations, or the neighborhood in general.

Signage includes a hierarchy of types, from most prominent and central, to least prominent and more common. A hierarchy of signage could include:

- Gateway markers (neighborhood or district entry elements)
- Directional/wayfinding signs
- Interpretive signs
- Standard street and transit signs
Gateway

Gateway

Gateways are markers or monuments located at the entrance to a district or neighborhood to announce the entry to a particular area, or a transition from one area to the next.

Gateways may be a literal gateway, markers on either side of a street, a singular large sculptural or iconic element, or even a unique landscape feature or plaza.

They are generally more artistic or sculptural, and less literal or functional than other types of signage.
COLORADO CENTER
TOWER TWO
Directional/Wayfinding

Directional/wayfinding signs provide a central element to provide district or neighborhood information, including the area’s name, neighborhood map, list of destinations (such as primary cultural institutions, historical buildings, and sites of significance), with a distinctive, coordinated design.

They should have a distinct and coordinated design in keeping with the character of the surrounding neighborhood or district. Well-designed directional signs can help create a distinct identity to a neighborhood.
Independence Nat'l Park
Society Hill Synagogue
Old St. Mary's Church
Physick House
Powel House
Kosciuszko Nat'l Memorial
Washington Square District
Holy Trinity Church
Interpretive signs give historical, cultural, natural or architectural information about their particular locale. They may be part of a historic trail identify a particular site where an important event occurred, or describe other aspects of a neighborhood’s past or present.
WILD IN THE CITY
Urban spaces can bring nature into neighborhoods. Planted structures and rain garden elements give life to building surfaces and improve water quality. Wildlife features welcome creatures and add a healthy buzz and hum to the city.

RAIN CATCHER
Cleans water and keeps rivers healthy.

NECTAR TOWER
Serves tasty fuel for tiny hummers.

SNAG SCULPTURE
Offers natural nests for mason bees.

STICK STACK
Shelters beneficial bugs.

PUDDLE STONE
Quenches critter thirst.

LIVING WALL
Sustains urban flora.

MOVE THE HOUSE APARTMENTS
Habitat enhancements sponsored by Metro in collaboration with Urban Development Partners.
FILTERING WITH TURF
Cleaning run-off for our waterways!

The grassed swales running along Premera’s road and parking lots are not just lawn. They are specifically designed to treat and slow down stormwater before it can enter Hall Creek, which runs along the west side of the campus. These grassed channels recharge ground water through infiltration, and trap and remove sediments and other pollutants to improve water quality.

HOW MUCH POLLUTION DO SWALES REMOVE FROM WATER?

<table>
<thead>
<tr>
<th></th>
<th>Total Suspended Solids</th>
<th>Nitrate Nitrogen</th>
<th>Total Phosphorus</th>
<th>Metals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sediment Loss</td>
<td>81%</td>
<td>38%</td>
<td>29%</td>
<td>14-55%</td>
</tr>
</tbody>
</table>

SWALE LAYERS
Grass or other vegetation grows in the sandy top soil. A gravel layer beneath allows water to quickly move below the surface. The perforated pipe is set in the gravel layer and creates an underdrain for the cleansed water.

Sediments that are flushed off impervious surfaces can contain harmful pollutants and nutrients. However, if sediment is given a chance to slow down and settle, sunlight and bacteria will naturally break down the harmful elements inside.

RUNOFF FROM THE PARKING LOT

WHY IS SEDIMENT BAD FOR THE STREAM?

Premera Blue Cross
Signs created by The Watershed Company www.watershedco.com
Street signage

Enhanced street signage incorporated as part of the hierarchy of the signage family, provides a more cohesive district character.
Pedestrian Crossings
Cycling
Bus stop enhancements